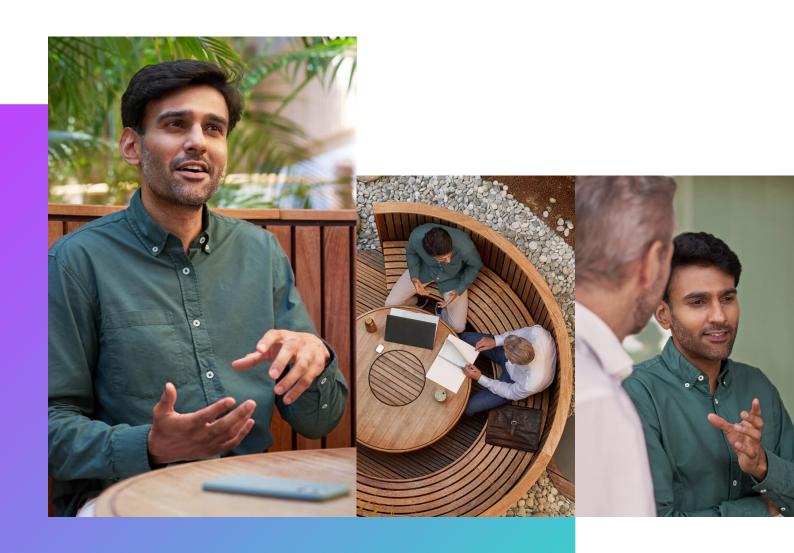


# Simplify data management with HPE Storage



## Data is essential to your transformation journey

Digital transformation is imperative for every enterprise. Successful digital transformation requires modernizing your technology and your processes. It demands a shift to a data-centric mindset—where data is the key driver of value creation and organizing principle for business success.

To advance as a data-first business in today's hybrid cloud world, you must eliminate what slows you down—management complexity, storage silos, scale-out limitations, and constant firefighting. Instead, you need a much less complex operational experience from edge to cloud.



#### **Become data-first with HPE Storage**

How you handle your mission-critical applications is integral to becoming a data-first organization. Here, Hewlett Packard Enterprise offers a different approach to mission-critical storage—one that delivers a cloud experience everywhere. However, you need to break away from legacy infrastructure to truly transform. Instead, elevate your storage experience with a platform that delivers cloud operations and helps maximize efficiency at scale—while helping ensure apps are always-on and always-fast. This level of agility is where HPE Storage comes in.

You can achieve a simple, intuitive self-service cloud experience accessible from anywhere, on any device, with HPE GreenLake for storage. Using a storage-as-a-service solution frees your IT staff to work on strategic initiatives rather than be weighed down by day-to-day operations.

We also offer you a choice in running all your workloads on one modular, disaggregated multiprotocol storage architecture, which empowers you to scale capacity and performance independently and non-disruptively while reaping the cost-efficiency benefits. In addition, standardized composable building blocks can support or be repurposed for different software-defined storage personas and use cases, including block and file storage.



#### Get started with HPE GreenLake for Block Storage

An expanded HPE GreenLake for Block Storage provides mission-critical resiliency with the industry's first disaggregated, scale-out block storage with a 100% data availability guarantee. It's built on HPE Alletra Storage MP and delivered and managed via the HPE GreenLake edge-to-cloud platform. This enhanced cloud data service brings an intuitive cloud experience, efficient scale, and extreme resiliency and performance to your mission-critical apps at midrange economics.

#### Simplify management with an intuitive cloud experience on-prem

• Accelerate operations from rapid deployment to automated provisioning to invisible upgrades

# Achieve better performance and economics with disaggregated, scale-out storage

- Scale capacity and performance independently without disruption
- Deploy block or file workloads on modular, multiprotocol storage with a common cloud experience

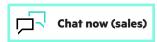
### Run any app without compromise with a 100% data availability guarantee

- Get always-on, always-fast storage for your most demanding apps
- Leverage an Al-driven, no single-point-of-failure platform with consistently fast performance and ultra-low latency even at scale

#### Learn more at

HPE.com/us/en/HPE-GreenLake-block-storage.html

Visit HPE GreenLake





<sup>&</sup>lt;sup>1</sup> HPE Storage substantiation